

WOMEN EMPOWERMENT THROUGH AGRO BASED ENTERPRISES



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INTRODUCTION:

Smt. Pratibha Trivedi is a 46-year-old woman farmer from Village- Saraiya Mirzapur, Block- Biswan, District- Sitapur, U.P State. Today, as an independent farmer, she is happy to provide her family with nutritious food and provide employment opportunity for women farmers through small agro enterprises.

Smt. Pratibha Trivedi never let down her morale even though she was not physically strong. After completing her post graduation in Hindi, she adopted the innovations of agriculture and allied subjects on her small land to support the family. Now she has made her identity as a successful woman farmer.

Prior to this Mrs. Pratibha Trivedi was a traditional farmer who owned 1 acre of land, adopting old traditional farming methods and growing local vegetables like beans, pumpkin, tomato, gourd etc. to support her family. Due to less knowledge on new agricultural techniques and practices, their hard work was not getting the result they should have.

TRAINING & MOTIVATION:

Krishi Vigyan Kendra- II, Sitapur interacted with Smt. Pratibha Trivedi during the years of 2016.

Krishi Vigyan Kendra motivated her to take up agriculture as agribusiness work, under which she received training on “Charcoal briquettes from agricultural waste, vermicompost production, lamps and pots making from cow dung and nutrition garden.

ACHIVMENTS:

- After the training, the women around were greatly influenced by the work of Pratibha Devi and expressed their desire to work together with her.
- Smt. Pratibha Devi formed a group after talking to all the women who wanted to work together, the group was named “**Sheetal Mahila Svayam Sahayta Samuh**”
- Pratibha Devi got all the women of the group trained through Krishi Vigyan Kendra
- Now the identity of Smt. Pratibha Devi and her group has become, Stalls are put up by their group in the exhibitions, fairs etc. organized in the district. There is a lot of demand for lamps made from cow dung during Diwali. The charcoal briquette made by them is in great demand in the local market.

CONTRIBUTING FACTORS:

Basically, her activeness, sincerity and hard-working nature has contributed in her success in addition to technical guidance from experts from KVK and State agriculture department

officials. With those of her qualities and timely technical advice and proper timely implementation has transformed her life which she never thought.

AWARDS/RECOGNITION:

She has received many Awards at District Agriculture Departments, Non-Government Organizations, NRLM, Krishi Vigyan Kendra etc...

IMPACT ON OTHER FARMERS:

- Now she is an entrepreneur with a happy family. Along with this, she never let physical problems hinder his goal. She also performed the responsibility of a teacher in the initial times. Taking some time out of the busiest time, wrote poems too
- Her life story has inspired many women those consider their physical weakness as a hindrance in life.

INCOME-EXPENDITURE STATEMENT:

S.N	Units	Production Qt/No.	Rate	Gross Income (Rs.)	Expenditure (Rs.)	Net Income (Rs.)
1	Vermi compost production	40 qt.	700/qt.	28000	12000	16000
2	Agro Waste Charcoal briquette	10 qt.	280/ Kg.	280000	150000	130000
3	Cow dung lamps	7 qt.	350 Kg.	245000	105000	140000
4	Cow dung pots	1200	25/- peace	30000	12000	18000
5	Grow Bags 15"x15" (Pack of 10)	300 (Packet)	950/pack	285000	150000	135000
			Total			4,39,000

RANGE OF PRODUCTS:



<https://youtu.be/5POMBJEWjTM>

शरीर से कमजोर व गृहणी होते हुए भी कुछ करने के आत्मविश्वास से कई महिलाओं को बनाया सशक्त
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